What is claimed is:

1. A modified acetylcholine receptor subunit comprising an α subunit of a vertebrate acetylcholine receptor having a region which is homologous with the amino acid sequence shown in SEQ ID NO: 1, wherein at least one amino acid in the region of the α subunit of the vertebrate acetylcholine receptor which is homologous with the amino acid sequence shown in SEQ ID NO: 1 is replaced by an amino acid which occurs at the identical position in the corresponding region of an α subunit of an insect acetylcholine receptor, and wherein the replacement of the at least one amino acid in the region of the α subunit results in a change of the amino acid sequence when compared with the amino acid sequence of the α subunit wherein no replacement has occurred.

2. A modified acetylcholine receptor subunit according to Claim 1, wherein at least four amino acids in the region of the α subunit of the vertebrate acetylcholine receptor which is homologous with the amino acid sequence shown in SEQ ID NO: 1 is replaced by the corresponding number of amino acids which occur at the identical positions in the corresponding region of an α subunit of an insect acetylcholine receptor.

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3. A modified acetylcholine receptor subunit according to Claim 1, wherein at least seven amino acids in the region of the α subunit of the vertebrate acetylcholine receptor which is homologous with the amino acid sequence shown in SEQ ID NO: 1 is replaced by the corresponding number of amino acids which occur at the identical positions in the corresponding region of an α subunit of an insect acetylcholine receptor.

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- 4. A modified acetylcholine receptor subunit according to Claim 1, wherein the entire region of the α subunit of the vertebrate acetylcholine receptor which is homologous with the amino acid sequence shown in SEQ ID NO: 1 is replaced by the corresponding region of an α subunit of an insect acetylcholine receptor
- 5. A modified acetylcholine receptor subunit according to Claim 1, wherein the α subunit of a vertebrate acetylcholine receptor comprises mouse, rat, chicken, zebra fish, rhesus monkey, bovine or porcine neuronal subunits.
- 6. A modified acetylcholine receptor subunit according to Claim 1, wherein the α subunit of an insect acetylcholine receptor is the α 2 subunit or the α 3 subunit of Myzus persicae, or the α 1 subunit of Heliothis virescens or Manduca sexta, or the α 1, α 2 or α 3 subunit of Drosophila melanogaster.
- 7. A modified acetylcholine receptor subunit according to Claim 1, comprising the amino acid sequence shown in SEQ ID NO: 3.
- 8. A modified acetylcholine receptor comprising an acetylcholine receptor subunit according to Claim 1.
- 9. A modified acetylcholine receptor according to Claim 8, further comprising a mouse, rat, chicken, zebra fish, rhesus monkey, bovine or porcine β subunit.
- 10. A nucleic acid comprising a nucleotide sequence which codes for a modified acetylcholine receptor subunit according to Claim 1.
- 11. A nucleic acid according to Claim 10, wherein the nucleic acid comprises single-stranded or double-stranded DNA or RNA.

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- 12. A nucleic acid according to Claim 11, wherein the nucleic acid comprises fragments of genomic DNA or cDNA.
- 5 13. A nucleic acid according to Claim 10, wherein the nucleotide sequence comprises the sequence shown in SEQ ID NO: 2.
 - 14. A DNA construct comprising a nucleic acid according to Claim 10 and a heterologous promoter.
 - 15. A vector comprising a nucleic acid according to any of Claim 10.
 - 16. A vector according to Claim 15, wherein the nucleic acid is functionally linked to regulatory sequences which ensure expression of the nucleic acid in prokaryotic or eukaryotic cells.
 - 17. A host cell containing a nucleic acid according to Claim 10.
- 18. A host cell according to Claim 17, wherein the host cell is a prokaryotic cell.
 - 19. A host cell according to Claim 17, wherein the host cell is a eukaryotic cell.

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- 20. A method for preparing a modified acetylcholine receptor subunit according to Claim 1, comprising the steps of:
- a) cultivating of a host cell containing a nucleic acid comprising a nucleotide sequence which codes for an acetylcholine receptor subunit according to Claim 1, in a culture medium and under conditions which ensure expression of the nucleic acid, and
- b) isolating the polypeptide from the cell or the culture medium.
- 21. A method for preparing a nucleic acid according to Claim 10, comprising the step of:
 - (a) chemically synthesizing the nucleic acid, or
 - (b) amplifying the nucleic acid by PCR.
 - 22. A method for finding active ingredients for crop protection or active pharmaceutical ingredients for the treatment of humans or animals comprising the steps of:
 - (a) providing of a host cell according to Claim 17,
 - (b) cultivating of the host cell in the presence of one or more chemical compounds, and
- 20 (c) detecting altered conduction properties of acetylcholine receptors.
 - 23. A method for preparing a modified acetylcholine receptor subunit according to Claim 1, comprising the steps of
 - a) expressing of a nucleic acid comprising a nucleotide sequence which codes for an acetylcholine receptor subunit according to Claim 1 in an in vitro system, and
 - c) isolating the polypeptide from the in vitro system.
- 24. A modified acetylcholine receptor comprising an acetylcholine receptor subunit of Claim 7.

25. A modified acetylcholine receptor subunit according to Claim 1, wherein the modified acetylcholine receptor subunit displays greater sensitivity to imidacloprid as compared to an unmodified acetylcholine receptor subunit.

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- 26. A DNA construct comprising SEQ ID NO: 2 and a heterologous promoter.
 - 27. A vector comprising a DNA construct according to Claim 26.

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28. A vector according to Claim 27, wherein the nucleic acid is functionally linked to regulatory sequences which ensure expression of the nucleic acid in prokaryotic or eukaryotic cells.

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- 29. A host cell containing a DNA construct according to Claim 26.
- 30. An isolated acetylcholine receptor comprising β subunit and an α subunit, wherein the α subunit comprises SEQ ID NO: 3.

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31. An isolated acetylcholine recepter comprising an α subunit and a β subunit, wherein the α subunit comprises a region having the same amino acid sequence as a region of an α subunit selected from the group consisting of:

the α 2 subunit isolated from Myzus persicae,

the α3 subunit isolated from Myzus persicae,

25 α1 subunit isolated from Heliothis virescens,

the al subunit isolated from Manduca sexta, and

he $\alpha 1$, $\alpha 2$ or $\alpha 3$ subunits isolated from Drosophila melanogaster.

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- 32. An isolated acetylcholine recepter according to Claim 31, wherein the β subunit is has the same amino acid sequence as a β subunit selected from the group consisting of:
- the β 2 subunit isolated from mouse,
- 5 the β 2 subunit isolated from rat,
 - the $\beta2$ subunit isolated from chicken,
 - the β 2 subunit isolated from dog,
 - the β2 subunit isolated from zebra fish,
 - the β 2 subunit isolated from rhesus monkey,
- the β 2 subunit isolated from bovine, and
- the $\beta2$ subunit isolated from porcine.